DFA

DIGITAL
FUTURES
ACADEMY

SDABocconi
SCHOOL OF MANAGEMENT | *Capgemini*

SDABOCCONI.IT/FEM

MILANO ● ITALY

The Digital Futures Academy originates from a partnership between SDA Bocconi School of Management and Capgemini and was set up to offer a set of managerial and technological training opportunities for talents, professionals and executives in the field of ICT consulting.

THE DIGITAL FUTURES ACADEMY

The context in which SDA Bocconi School of Management and Capgemini have decided to design the Digital Futures Academy features:

- Considerable disparity between available resources and demand for ICT professional profiles;
- Lack of training and job placement schemes with the right balance between learning content and practical application;
- Perceived lack of differentiation between the resources of the various System Integrators and ICT consultants.

The Digital Futures Academy aims to meet industry needs by designing high-profile initiatives that combine typical management training themes with the tech topics needed to navigate the world of ICT consulting.

THE FUTURE OF ENTERPRISE MANAGEMENT

The Future of Enterprise Management initiative targets recent graduates (BScs or MScs) who are interested in joining the world of ICT consulting. The program is particularly relevant to the curriculum of the Economics and STEM faculties, with a strong focus on the role of the ERP consultant.

WHO IS IT FOR

The first initiative launched by the Digital Futures Academy is called **The Future of Enterprise Management** and targets young recent graduates who want to become junior professionals working directly on Capgemini consulting projects. The program targets candidates who:
- Have graduated/will graduate shortly from Economics or STEM faculties
- Are fluent in English (the course is taught in English)
- Whose average age is 26
- Are deeply interested in the world of ICT

ADVANTAGES

Participation is free of charge. The cost will be covered by Capgemini (except for room and board in Milano). After an initial three-month internship period, which starts from the beginning of the Academy, Capgemini hires the participants who will pass all their assignments. The final hiring assessment by Capgemini is independent and SDA Bocconi will in no way be responsible for the outcome of the process.

STRUCTURE AND GENERAL CONTENT

The initiative consists of **15 days of training, from 22 November 20121 to 17 December 2021**. The program is taught in English and is divided in **two modules**:

1 module — **2 WEEKS OF TRAINING BY THE SDA BOCCONI** faculty together with managers in the industry, focusing on major corporate processes and topics of present interest in the world of ICT systems

2 module — **1 WEEK OF TECH TRAINING BY CAPGEMINI**.

The program will be entirely on campus, on SDA Bocconi School of Management premises, and complies with national and local directions to prevent and limit Covid-19 infection. Should it be necessary to discontinue face-to-face delivery, the program will be delivered synchronously online.

SELECTION AND ENROLMENT PROCESS

Participation in The Future of Enterprise Management is subject to selection by Capgemini.
The first edition admits **40 participants and the deadline for application is 7 November 2021**.

REQUIREMENTS TO APPLY

- Economics or STEM recent BSc or recent or upcoming MSc degree
- Fluent in English (B2)
- No former work experience or knowledge of programming languages is required
- Graduation certificate (the most recent degree)
- Detailed resumè

FINAL ACKNOWLEDGEMENTS

At the end of the initiative – once passed all the tests - and after six months of training on the job, participants will receive a certificate of attendance by SDA Bocconi.

VENUE
SDA Bocconi School of Management
via Sarfatti 10, 20136 Milano

PROGRAM SCHEDULE
22-26 Nov. 2021
29 Nov. - 3 Dec. 2021
13-17 Dec. 2021

DAILY SCHEDULE
9.00 am - 5.30 pm

PARTICIPATION FEE
The cost of the initiative is covered by Capgemini

CONTACT
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SDA BOCCONI SCHOOL OF MANAGEMENT

SDA Bocconi School of Management è leader nella formazione manageriale da 50 anni. La sua mission è quella di contribuire alla crescita delle persone, delle aziende e delle istituzioni promuovendo la cultura manageriale, le conoscenze e le capacità di innovazione. A questo concorrono programmi MBA, Master Executive e Specialistici, Programmi Executive e Progetti Formativi su Misura, Ricerca applicata, Osservatori e Centri di Eccellenza settoriali - un'offerta formativa rivolta a professionisti di tutto il mondo e di tutti i settori economici. SDA Bocconi è tra le prime Business School in Europa e tra le poche ad aver ottenuto il triplo accreditamento - EQUIS, AMBA e AACSB - che la pone nell'élite delle Business School mondiali. Scegliere SDA Bocconi a Milano vuol dire scegliere un contesto stimolante nella capitale imprenditoriale, industriale e finanziaria d'Italia, una porta d'accesso all'Europa, un mondo di contatti e di opportunità. Inoltre Milano significa anche cultura, moda, design, gusto e arte del vivere. SDA Bocconi ha inoltre lanciato un hub pan-asiatico con l'apertura di SDA Bocconi Asia Center, con l'obiettivo di potenziare la sua presenza globale.

CAPGEMINI

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 290,000 team members in nearly 50 countries. With its strong 50 year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

Get the Future You Want

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